

LITERATUR — KULTUR — ÖKONOMIE
LITERATURE — CULTURE — ECONOMY 4Franziska Jekel / Anna-Katharina Krüger /
Myriam-Naomi Walburg (eds.)

Writing (for) the Market

Narratives of the Global Economy


PETER LANGFranziska Jekel / Anna-Katharina Krüger / Myriam-Naomi
Walburg (eds.)

Writing (for) the Market

Narratives of Global Economy

Berlin, 2020, 246 pp., 1. fig, b/w
Literatur – Kultur – Ökonomie / Literature – Culture – Economy. Vol. 4hb. ISBN 978-3-631-77012-2
CHF 65.00 / €^D 54.95 / €^A 57.60 / € 52.40 / £ 43.00 / US-\$ 63.95eBook ISBN 978-3-631-78958-2
CHF 65.00 / €^D 54.95 / €^A 57.60 / € 52.40 / £ 43.00 / US-\$ 63.95Prices are subject to change and do not include shipping and handling. CHF – RRP incl. VAT (valid for Switzerland). €^D – fixed retail price incl. VAT (valid for Germany and EU customers without VAT Reg No). €^A – fixed retail price incl. VAT (valid for Austria). US-\$/£/€ – RRP excl. VAT.

Order online at

www.peterlang.com/9783631770122

Send your order to

order@peterlang.com

New publication

The volume offers an overview of the economic, political and cultural factors that influence the production of literature. By bringing together the research areas of literary criticism and book history, the volume focuses on narrative strategies, metaphors and tropes that reflect the market as a network of multi-conglomerates, authors, translators and readers. The global scope of the different contributions unites analyses of German, English, Spanish, French, Scandinavian, Indian and South African literature. The contributors attend carefully to the economic contexts of the literary production while simultaneously addressing the market's influence on content and form. Thoughts on poetological reflections of economic phenomena complement studies concerning the means of production and vice versa.

FRANZISKA JEKEL is a research associate in the Department of German Studies at Johannes Gutenberg University Mainz. Her specific research interest is in literary representations of poverty and in the aesthetics of uncertainty.

ANNA-KATHARINA KRÜGER completed her PhD in Comparative Literature at Ludwig-Maximilians-Universität Munich as a member of the DFG Research Training Group Globalization and Literature. Her main teaching and research interests are in (post) colonial literature.

MYRIAM-NAOMI WALBURG is an associate professor in the Department of Modern Languages and Literature at University of Liège, Belgium. Her research focus lies on literary multilingualism, the poetics of translation and Postcolonial Studies.



Subscribe to our newsletters

www.peterlang.com/subscribe

Discover our eBook collections

www.peterlang.com/ebooks**PETER LANG**

INTERNATIONAL ACADEMIC PUBLISHERS

BERN • BERLIN • BRUXELLES • ISTANBUL
NEW YORK • OXFORD • WARSZAWA • WIEN

/PeterLangPublishers



/peterlanggroup



/company/peterlangpublishers