

International Workshop
The Pragmatics of Headlines
10-11 March, 2022
Johannes Gutenberg-University Mainz

Workshop Program

Thursday, 10 March

Central European Time (Berlin/Mainz)

12:30-13:00	Rita Finkbeiner (Mainz)	Pragmatics of headlines: Approaches and challenges
13:00-13:45	Elly Ifantidou (Athens)	Headlines, effects and affect
<i>Coffee break</i>		
14:15-15:00	Billy Clark (Newcastle)	Relevance and communicative interaction
15:00-15:45	Claus Ehrhardt (Urbino)	What do we have to know to understand headlines?
<i>Coffee break</i>		
16:15-17:00	Simon Borchmann (Roskilde)	An investigation of the genre-specificity of headlines – with special regard to headlines of news articles, news analyses and columns in Danish newspaper genre systems
17:00-17:45	Arndt Riester (Cologne)	Questions under discussion as scalable default headlines: Lessons for text structuring

19:00 *Conference Dinner*

Friday, 11 March

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09:00-09:45	Anita Fetzer (Augsburg)	The signalling of quotations in quality press headlines: Typographic variation, functions and uptake
09:45-10:30	Andreas Musolff (Norwich)	Quoted figurative speech in headlines: Metarepresentations of a proverb
<i>Coffee break</i>		
11:00-11:45	Jan Chovanec (Brno)	The pragmatic functions of tense in news headlines and beyond
11:45-12:30	Kate Scott (London)	The pragmatics of clickbait headlines: Relevance and the information gap

13:00 *Lunch (optional)*