

International Workshop
The Pragmatics of Headlines
 10-11 March, 2022
 Johannes Gutenberg-University Mainz
Hybrid event

Workshop Program

Thursday, 10 March

Central European Time (UTC +1)

12:30-13:00	Rita Finkbeiner (Mainz) <i>on-site</i>	Pragmatics of headlines: Approaches and challenges
13:00-13:45	Elly Ifantidou (Athens) <i>online</i>	Headlines, effects and affect
<i>Coffee break</i>		
14:15-15:00	Billy Clark (Northumbria) <i>on-site</i>	Relevance and communicative interaction
15:00-15:45	Claus Ehrhardt (Urbino) <i>on-site</i>	What do we have to know to understand headlines?
<i>Coffee break</i>		
16:15-17:00	Simon Borchmann (Roskilde) <i>online</i>	An investigation of the genre-specificity of headlines – with special regard to headlines of news articles, news analyses and columns in Danish newspaper genre systems
17:00-17:45	Arndt Riester (Bielefeld) <i>on-site</i>	Questions under discussion as scalable default headlines: Lessons for text structuring

19:00 *Conference Dinner*

Friday, 11 March

Central European Time (UTC +1)

09:00-09:45	Anita Fetzer (Augsburg) <i>on-site</i>	The signalling of quotations in quality press headlines: Typographic variation, functions and uptake
09:45-10:30	Andreas Musolff (East Anglia) <i>on-site</i>	Quoted figurative speech in headlines: Metarepresentations of a proverb
<i>Coffee break</i>		
11:00-11:45	Jan Chovanec (Brno) <i>online</i>	The pragmatic functions of tense in news headlines and beyond
11:45-12:30	Kate Scott (Kingston) <i>on-site</i>	The pragmatics of clickbait headlines: Relevance and the information gap

13:15 *Lunch (optional)*